

STAY ALIVE AZ

**BECAUSE
WE BELIEVE
IT TAKES A
COMMUNITY
EFFORT TO
SAVE LIVES.**

STATISTICS CLEARLY INDICATE THAT YOUNG ADULTS BETWEEN 15 – 24 YEARS OLD ARE INVOLVED IN MORE CAR COLLISIONS THAN ANY OTHER AGE GROUP.

STAY ALIVE ARIZONA WAS CREATED AS A RESULT OF THAT STARTLING INFORMATION.

STAY ALIVE ARIZONA IS DESIGNED TO HELP TEENAGERS MAKE WISE DECISIONS IN THE EARLY DRIVING YEARS THEREBY IMPROVING THEIR CHANCES OF STAYING ALIVE.



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KEEPING THE MESSAGE ALIVE AND MOVING FORWARD CHANGING WITH THE TIMES

Effective January 1, 2008, StayAlive @25 will change its name to StayAlive Arizona. The decision to change the name is to more accurately reflect the goals, efforts and initiatives of this Arizona based coalition.

Our focus is working with Arizona students in raising awareness and helping children to make good choices to save lives in Arizona.

The awareness program has enjoyed success in reaching teens through live broadcasts, leadership retreats and on-campus awareness campaigns. The focus and format of the program will remain unchanged. Founder Roseanne Deak says “The program has been successful in the Scottsdale Unified School District and Paradise Valley. We want our name to reflect that success.”

MINI-SERIES BROADCAST AND TEEN LEADERSHIP RETREATS FOR THE 2007/2008 SCHOOL YEAR



Stay Alive Arizona (SA- Az) is a Non-Profit Organization dedicated to saving teen lives on our Arizona Roadways. We offer a multidimensional approach with teen leadership retreats, a mini-series which can be presented live or by utilizing closed-circuit live television broadcast.

In 2008 Stay Alive Arizona is introducing a cross-disciplinary in-school music and writing project.

With our focus on reaching as many teens as possible during each school year, SA-Az is hon-

ored to be invited to Northpoint Expeditionary Learning Academy in Prescott to present a live version of the mini-series in February 2008. The mini-series will conclude with the program “Live For The Future”, an extrication demonstration coordinated by fire, police and emergency teams

Our Teen Leadership Retreat is scheduled in March, 2008 at Saguaro Lake Ranch. This three day intensive program offers students the opportunity to attend workshops and to work together to design school wide safety programs.

Stay Alive has its roots in Scottsdale Unified School District.

Scottsdale Unified School District recently adopted an evening driver’s education program called

STAY ALIVE ARIZONA TEAMS UP WITH ARIZONA SAAD

SA-Az/SADD club is in its second year at Desert Canyon Middle School, under the direction of Teacher- Advisor Coach David Nance and Parent helper Michelle RealmonTE. The school year kicked off with many SADD Campaigns. The Red Ribbon Week included terrific student activities, like “Turn your back on Drugs”. Students wore their shirts backwards in support of living a drug free life. Stephanie Kreiling from Community Bridges spoke to club members about tobacco and alcohol. Many more activities are planned for the school year. Great job DCMS!

All-Star Driving. All Star teaches students the fundamentals of safe driving. The initiatives of Stay Alive Arizona fit perfectly with the driving program, heightening awareness and helping students develop safe driving habits.

It’s hard to argue with the logic when crash statistics show that 62 teens died and 6,069 children were injured in collisions on Arizona roads*.

(*2005 NHSTA Statistics)



Stay Alive Arizona would like to acknowledge and express deep appreciation to our Coalition partners and sponsors. Without your support and generosity this vital work would not continue.




Coalition Members

- Scottsdale Police Department
- Scottsdale Fire Department
- Scottsdale Healthcare
- Community Bridges
- Institute for Drivers Safety
- Coalition of AZ Bicyclists
- Arizona Department of Liquor License and Control
- Arizona SADD
- Bustamante and Kuffner, Attorney at Law
- RIPTAW Graphics
- The Joann Realmonte Family

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- North Scottsdale Pediatrics
- Horizon High School Student Government
- Paradise Valley Unified School District

Because we believe it takes a community effort to save lives

LOOKING BACK AND MOVING FORWARD

As with most philanthropic organizations, Stay Alive Arizona grew out of personal loss and the recognition of a need for safe driving habits among young drivers in Arizona.

It began in March 2004 with a Teen Leadership Retreat offered to Chaparral High School Students. The focus of the retreat was to help students recognize risky behavior in driving and carry the message back to campus in a student driven campaign for safety. The Stay Alive Arizona program offered a second annual Student Leadership retreat in March 2005.

Recognizing the need to reach more students each year with its message, Stay Alive Arizona ex-

panded its program in September 2005 to produce the first closed-circuit Live Broadcast Mini-Series at Saguardo High School.

Since its first broadcast, The Stay Alive Arizona Mini-Series has been viewed by over 8,000 students in the Scottsdale and Paradise Valley Unified School Districts.

While continuing to sponsor the Teen Leadership Retreats and the Mini-Series Broadcasts, Stay Alive Arizona expanded its program by teaming up with the Arizona Chapter of SAAD to sponsor the first Leadership Retreat to Middle-School Students.

Students who participated in the SA-Az/SAAD retreat worked

together to establish a club chapter at Desert Canyon Middle School.

Initiatives in the planning stages for Stay Arizona are the programs: Students Helping Students Stay Safe Through Music, and Teen Maze 2009. Both programs are focused on student safety and making good choices.

“These programs are vital and require a lot of time and efforts of our volunteers.” says Founder Roseann Deak. “But if the programs prevent even one fatal collision each year, then it’s worth it.”

